

SHADOW DAY

INFORMATION PACK



ABOUT THE DAY

This day is tailored for individuals who have recently entered the profession or industry, those seeking to boost their confidence in managing clinics, and individuals who may have taken a break and are eager to rejoin the field. It is particularly beneficial for those who are enthusiastic about gaining insights into the operation of a typical busy clinic day, from the initial consultation phase to observing a range of popular treatments and concluding with aftercare procedures.

You will have the chance to spend a full or half clinical day shadowing our Advanced Specialist Aesthetics Nurse, Beth. Through this shadowing program, you'll have the opportunity to closely observe Beth's patient interactions, consultation processes, and her expertise in performing injection procedures during her designated appointment days.

If having the opportunity to witness precise injecting techniques by Beth interests you, then our Shadow Days are what you've been waiting for. Shadowing an experienced Aesthetic Practitioner is the best way to learn more about the aesthetic field if you are new in this industry, or if you are keen to observe more treatments, procedures, and techniques as part of your own development.

There will be an opportunity to ask questions to gain an understanding of techniques, managing the patient, why they chose a particular toxin or filler and where to purchase them from, marketing questions, discuss cases, complication management, business improvement or anything else that you may have questions about.



BENEFITS

- **Networking:** Connect with professionals in your industry through networking events, conferences, and online forums. Building a network can provide you with opportunities to observe and learn from experienced practitioners.
- **Mentorship:** Seek out a mentor who is experienced in the industry and willing to guide you. A mentor can provide valuable insights, introduce you to various treatments and techniques, and help you develop your skills.
- **Build confidence:** Building confidence in a clinical setting with the help of an expert injector.
- **Education:** Learning how to advise patients on the most appropriate treatments, offering alternatives, and tailoring treatment recommendations to patients' budget, suitability and available downtime.
- **Future savings:** You will receive 10% off Beth's Lip Masterclass.

IMPORTANT THINGS TO KNOW

- This shadowing day does not involve any injecting; observation only.
- Not CPD accredited. No certificate.
- This shadowing will not have theory, and is not going to go in depth regarding anatomy. Participants will already of had this training. Beth will touch on anything she may feel relevant to discuss regarding anatomy.
- Participants will not treat any patients on the shadowing day.
- Only techniques used by Beth will be demonstrated on the day.
- Shadow/Observation Days are limited to 1-2 attendees per day.
- It cannot be promised what clients we have in that day, we try as best as we can to get as much as possible; the main treatments will be lips and anti-wrinkle injections.
- We cannot guarantee specific appointments or filler techniques will be shown on any given day.
- We will always make sure to demonstrate a valuable technique prior to the end of the session or thoroughly explain a technique if it was not witnessed during your Shadow Day.
- Tips and tricks will be shared.



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PACKAGES

WHOLE DAY	6-8 hours in the clinic 5-6 appointments of varied treatments Lunch included 1 hour Q&A time with Beth	£450
HALF DAY	4 hours in the clinic 3-4 appointments of varied treatments 1 hour Q&A time with Beth	£299
ONE HOUR	1 lip filler appointment or 2 anti-wrinkle injection appointments Great if you want to focus on one specific treatment Certain treatments only	£85
DEPOSIT	Non-refundable or transferable Deposit required. Paypal in 3 options available, fee added.	£50